

Gold Seal Candy Special!

MILK CHOCOLATE BUDS—rich fresh cream, chocolate that the whole family like. Special, per lb. **33c**

Toasted Marshmallows, Lb. 19c

Freshly made, fine quality marshmallows. For eating or cooking over campfire.

CRISTAL CLEAR FRUIT—wholesome sugar, not water. **25c**

Per lb. **Main Floor, HBC**



Hudson's Bay Company.

INCORPORATED 2ND MAY 1670.

Other Branches at Winnipeg, Yorkton, Saskatoon, Calgary, Lethbridge, Nelson, Vernon, Kamloops, Vancouver and Victoria



Smokers' Sundries

VAN LOO, TUCKERETT ALPINE CLUB, AND BROWN'S ACE CIGARETTES—each case 100 each. Special **7 for 50c**

TUCKERETT'S JOWNA CIGARETTES—horset types, with Java wrapper. Regular 3 for 25c. Special set of 25 **1.19**

SLIPPER TOBACCO POUCH AND TOBACCO rubber lined pouch, complete with 150 package of any tobacco in stock. **69c**

Saturday, the two for **1.00**

Main Floor, HBC



A Day of Premier Value Giving! See the Windows!

Headline Attraction! Women's and Misses' Smart Silk Dresses

5.95

—Come at 9 A.M. if you wish to share in this extra special value! Lines taken from our regular stock and specially priced for Gold Seal Day

—Flat crepe dresses in smart new styles with long sleeves. Nicely trimmed and shown in sand, green, blues and browns. Suitable for travel and holiday wear. Styles and sizes for women and misses. Gold Seal Day, each **5.95**

Women's Two-Piece Knitted Suits

—For travel, holiday and sports wear these two-piece knitted suits are the thing. Smart little pullover sweater with long sleeves, with and without collar. The skirt has firm elastic at fitted waist. Nicely styled and trimmed with metallic thread. Shown in the season's popular colors. Sizes 16 to 35. Specially priced for Gold Seal Day at **6.95**

Second Floor, HBC

6.95

Gold Seal Special!

Children's All Wool Cashmere Golf Hose, Pair **25c**

Regular value 50c to 75c a pair, exceptionally low priced for Gold Seal Day. Knit of non-melting, all-wool cashmere. Pairs turned down cuffs in contrasting colors. Shown in Brown, Fawn, Black, Green and Green Mixtures. Sizes 5 to 10 only. —Sold at the housey counter.

Main Floor, HBC

Printed Percal Home Frocks

—Printed home frocks in several pretty sleeveless styles. Nicely trimmed with contrasting piping and colors. Shown in a host of summery patterns and light colors. Sizes 16 to 42. Specially priced at 69c. You'll wonder how these frocks could be produced to sell at this price. Choose several of them on Gold Seal Day.

Second Floor, HBC

69c

Women's Rayon Costume Slips, 1.29

—Just received a new shipment of these superior quality rayon slips. Tailored and opera top styles. The tailored numbers are shadow-proof with the built up shoulder—the opera top styles are trimmed with cream or ecru lace. Lovely shades of peach, pink, beige, blue, mauve, sand, black and white. Specially purchased and priced for Gold Seal Day at **1.29**

Rayon Bloomers and Pantees Garment 39c

—Final clearance of Rayon Pantees and Bloomers featured for Gold Seal Day at garment 39c. Tailored styles with gussets well reinforced. All first quality garments. Shown in Pink, Peach, Blue, Coral, Sunset, French Beige and White. Standard sizes for misses and women. Gold Seal Day special, garment **39c**

Tailored Rayon Vests, Each 50c

—Superior quality rayon is used in these vests. Opera top style with neatly tailored shoulder straps. Shades of Pink, Peach, Sunset, Coral, Maize, Nile, Orchid, Cinnamon Pink, Black Standard sizes for misses and women. Gold Seal Day special, garment **50c**

Children's Khaki Coveralls \$1

—Truly a wonderful assortment of children's coveralls. Turn-down collar, patch pockets and short sleeves are bound with red and open bias tape. Every pair nicely tailored and finished. Sizes 2 to 8 years. Gold Seal Special **\$1**

Second Floor, HBC

60 Pairs Women's Luxura Shoes, Pair 3.95

—A real special in women's shoes for Gold Seal Day's selling. Sun-tan slippers and shoes in three styles with covered Cuban heels, and only one style with spike heels. A.B. and C. fittings. Sizes 3 1/2 to 6 1/2. Remember only 60 pairs so early shopping is advisable. Special, pair **3.95**

Second Floor, HBC

1.95 Stamped Smocks for 1.29

—Smocks made of fine quality broadcloth or chambray. Sleeve and sleeveless styles. Rose, blue, yellow, reds, white shades with contrasting bindings. Stamped with attractive designs. Regular 1.95. Gold Seal Day, 1.29.

Main Floor, HBC

Men's Genuine Tan Calf Oxfords, Pair 3.95

—The reason for the low price is because we have too many tan shoes in stock. Every pair has superior quality uppers, gait tanned, single or double Goodyear welted leather soles and rubber heels. Not a pair worth less than \$6 pair. Sizes 6 to 11 in the lot. Gold Seal Special, pair **3.95**

Jasper Ave., HBC

Clearing Odd Wilton Rugs

—Here is an opportunity to purchase a high grade Wilton at a greatly reduced price. Every rug is guaranteed and will give years of hard wear. Note the following sizes and prices:

—2 only, 4' 6" by 7' 6". Regular \$35. **26.50**

For **4 only, 6' 9" by 9'. Regular \$50. 44.50**

For **4 only, 9' by 10' 6". Regular \$95. 69.50**

For **4 only, 9' by 12'. Regular \$110. 79.50**

Terms May Be Arranged

Third Floor, HBC

Suits for Men and Young Men Style, Value and Selected Fabrics at a Very Special Price!

—A number of these suits were purchased specially for this event and special care was taken in the selection of materials. Smartly styled models to fit various figure types. Tailored to give every satisfaction with linings and trimmings that will wear. Sizes 35 to 42. Suits that are priced for Gold Seal Day value at **19.50**

Men's Blue Railroad Shirts, Each 1.25

—An opportunity for the working man to purchase Genuine G.W.G. first quality Blue Railroad shirts at a considerable saving! Two separate collars—strongly made—full cut, coat style with five button front. Sizes 14 1/2 to 16 1/2.

Men's Smart New Ties at Each 75c

—Four-in-hand style. Made of good quality silks in all the latest patterns and colorings. Full length and correctly shaped to make a neat dressy knot.

600 Men's Silk and Lisle Sox, Pair 25c

—A genuine "Gold Seal Day" special from our Men's Furnishing Section. Silk and lisle socks with fancy designs that are smart and dressy. Every pair guaranteed perfect. Splendid heels and toes to assure long service. All sizes. Sox that would sell regularly at 35c and 50c pair.

Main Floor, HBC

Two- and Three-Piece Boys' Suits 5.95

—Remember the quantity is limited so your shopping for 9 A.M. Smart tweed patterns in fawns and greys. Single and double breasted styles in the lot. Two and three piece suits in this grouping. Note the sizes. Sizes 24 to 27 have 2 pairs of open knee knickers. Sizes 27 to 36 have one pair of long or one pair of plus fours.

—An opportunity to buy your boy a good suit greatly below regular value. Gold Seal Special at suit **5.95**

Jasper Ave., HBC

Gold Seal Soap Specials

Lux Toilet Soap, Regular size. At **3 for 20c**

Palmolive Soap, regular size. At **3 for 20c**

Fairfax Toilet Soap, 6 for 31c

—If Soap Flakes, 2 for 35c

—Hard Water Castile Soap, large cakes **4 for 25c**

DOUBLE POWDER COMPACTS, 75c

—Square shape nickel silver case. Chased and enamel design top. Unbreakable mirror. Powder and Rouge.

HBC Drugs and Sundries

—Lydia Pinkham's Compound **85c**

—Lysol, medium size **30c**

—First Aid Kit **11c**

—Aids to Health—6 needed remedies in one box, for **15c**

—English Fruit Saline, 60c size **49c**

—Bayer's Aspirin, 24 in bottle **35c**

—Toilet Paper, good quality crepeled toilet tissue. At **18 rolls 50c**

—100 Cascara Tablets, **50c**

—7 Sedlitz Powders in box **17c**

—16 oz. Beef Iron and Wine **69c**

—2 lb. Malt with Cod Liver Oil **98c**

—California Syrup Figs, At **49c**

—Gloves Munge Cure. At **77c**

—Andrew's Liver Salts. At **49c**

—25c Tube Woodbury's Facial Cream; 25c Cade Woodbury's Facial Soap, Regular Size **25c**

—PLANT RUBBER SPONGE—Size about 4 by 5 inches. Each **15c**

—WIDE BAND TRANSPARENT NIPPLES—three colors **4 for 25c**

—MINTY'S 25c TOOTH PASTE with BRUSH **29c**

—Pure bristle tooth brush with transparent handle.

Main Floor, HBC

A Grouping of Quality Wallpapers

Sidewall Lots, 12 Varieties **1.69**

—Sufficient sidewalk paper to do the walls of any one room in your home. Appropriate decorations for bedroom, living rooms, dining rooms and halls. In buying quality wallpaper you receive the better designs, printed on heavy raw stock which has first received a ground coat of color over the surface. Buy these Wallpapers Gold Seal Day at a real saving! **1.69**

Sidewall Lots Third Floor, HBC

2 Sets Only, Theodore Haviland Dinnersets, 97 pieces 79.50

—White body with deep cream lustre border—fancy floral spray design in rich shade of dark red. Shapes are new and attractive. Half-mat glass. A set that is admired on any table.

36-Piece Gold Band Dinnerset

Semi-porcelain Ware. Set **7.75**

—Good quality English semi-porcelain ware in the new ivory shade. Gold band finish. A pattern you can always replace or add to as you wish. Set consists of:

—6 plates 7" **1**

—6 plates 4" **1**

—6 Oatmeal Dishes **1**

—6 Tea Cups and Saucers **1**

—1 Large Salad Bowl **1**

—1 Platter 14" **1**

—1 Gravy Boat and Stand **1**

—1 Covered Dish **1**

97-Piece Imported China Dinnersets

Service for 12 Persons **39.50**

—This popular Bridal Rose Pattern in an attractive table setting. Comes in fine snow white china body, nicely patterned with gold band on scalloped edge pieces. Handled pieces have half-mat gold handles. Gold Seal Day, set **39.50**

Jasper Ave., HBC

Chan Wax, 1 Lb. Tin for 59c

—Chan wax that produces a hard lasting lustre on floors, furniture, woodwork, etc. Fully guaranteed. Sells in the regular way at 75c lb. tin. **59c**

Gold Seal Day, tin

14 Qt. Galvanized Water Pails 39c

—Hand-made, rust-proof, galvanized water pails. Heavy wire bail handle, strongly attached. 14 quart size. Made to give good service. Each **39c**

4-Light Candle Fixtures 4.95

—Ten only of these handsome wrought iron strap design candle fixtures for Gold Seal Day's selling. Finished in florian, characterized by mottled gold. Toned to harmonize with the polychrome decorations and colorful high lights. Particularly suitable for a rich dining or living room effect. Formerly sold at **6.49**. Special at **4.95**

Jasper Ave., HBC

200 Mohair and Straw Hats \$1, 1.95 and 2.95

—With warm weather ahead of us and a demand for light hats we have purchased 200 attractive hats to clear Gold Seal Day. Smart styles—horset types, medium and larger brims in mohair with straw and elegant embroidered designs. Mohair combined with Lagoon, Lacy straw and stitched crepe. Summer shades of sand, yellow, green, lavender, red, white, navy, black. All headzises.

Second Floor, HBC

Clearing Used Phonographs

—Each one of these instruments are guaranteed to be in perfect condition.

—1 only, Victor Orthophonic, model 4-3. Walnut cabinet. Priced at **\$85**

—1 only, Victor Orthophonic, model 4-7. Walnut cabinet. Priced at **\$75**

—1 only, Victor Orthophonic, model 4-70. Walnut cabinet. Priced at **\$80**

—1 only, Victor Orthophonic, model 4-90. Walnut cabinet. Priced at **\$100**

—1 only, Columbia—table model. Walnut cabinet. Priced at **\$88**

—1 only, Brunswick, upright model. Fumed oak cabinet. **\$25**

—1 only, Columbia, upright model. Fumed oak cabinet. **\$25**

—1 only, McLaughlin, console model, mahogany cabinet. **\$25**

—1 only, Aeolian, Vocalion, upright model, fumed oak cabinet. **\$30**

Terms May Be Arranged

Third Floor, HBC

An Extraordinary Sale of Highest Grade Irish, Hand Woven Linen Cloths and Napkins

—Many dollars below their original value. These linens are amongst the finest produced in Ireland. Every one hand woven assuring perfection of weave and quality.

—12 only, Cloths, size 72 by 72 inches. **12.50**

Each **14.95**

—21 only, Cloths, size 72 by 90 inches. **14.95**

Each **15.50**

—24 dozen only of 24 by 24 inch Napkins to match cloths. Dozen **15.50**

All Wool English Flannel, Yard 50c

—Note the width 54 inches. An excellent flannel of all wool English quality. Shown in Copen, Spring, Lavender, Sand, Old Rose, Penock, Nut Brown, Rose Beige, Nigger. Regular value 98c yard. Gold Seal Day, special at yard **50c**

HBC Standard Fuji Spun Silk, Yard 35c

—Another day of great selling of our famous HBC Fuji Spun silk. Remember this fabric is all pure silk and not imitation. Popular season's shades to choose from. Special value at yard **35c**

Heavy Silk Twill Lining, Yard \$1

—This lining will give the best of service. Suitable for ladies' coats, men's coats and suits, etc. Silver grey shade only. An outstanding value at yard **\$1**

Jasper Ave., HBC

Felt Top Card Tables at 1.79

—One chance for bridge players to secure an extra table or two at small cost. Rigidly braced tables that stand firmly and cannot fold accidentally. The top covered in good grade green felt. Feature special Gold Seal Day, at each **1.79**

198.50 Child's Bedroom Suite 99.50

—Suite consists of Bed, Dresser, Wardrobe Chiffoniere and Chair. Finished shaded ivory with juvenile decorations. Gold Seal special, suite **99.50**

Third Floor, HBC

News From Rural Points

TROCHU HEARS A. SPEAKMAN

U.F.A. Candidate Discusses Election Issues With Large Audience

Exclusive to Edmonton Bulletin
TROCCHU, U.F.A. candidate in the Red Deer constituency, turned out in large numbers Friday afternoon to discuss the political situation with the speaker, Mr. A. Speakman, who presided over the meeting. Mr. Trochu, who is a well-known figure in the district, was the first to speak. He stated that the U.F.A. had been doing a great deal of work in the district during the last year, and that he was confident that the party would win in the next election.

In his address, Mr. Speakman made reference to the U.F.A. and its policy, pointing out that the return of the U.F.A. to power would mean a change in the government of the province.

Mr. Speakman mentioned that it was one of the major issues in the U.F.A. program to secure the return of the U.F.A. to power, and that he was confident that the party would win in the next election.

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Church Picnic Is Held at Minburn

Exclusive to Edmonton Bulletin
The annual church picnic was held at Minburn, Alberta, on Sunday, July 20. The picnic was a great success, and a large number of people attended.

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BECK'S Specials
One of the finest...
27c
Main Floor

Cash and Carry Grocery Specials
LIFEBY'S HERRING... 22c
LIFEBY'S HERRING... 10c
LIFEBY'S HERRING... 27c
LIFEBY'S HERRING... 22c
LIFEBY'S HERRING... 25c
LIFEBY'S HERRING... 26c
LIFEBY'S HERRING... 23c
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Extra Specials
Kellings All-Black... 17c
Royal City Soap and Balm... 2c
3 in 29c
Daffie Blue... 17c
Pettie Mill... 10c

Fruit Specials
New R.C. Potatoes... 10 31c
Cabbage... 4 12c
No. 1's... 2 21c
No. 2's... 1 95c
No. 3's... 5c
Green Peas... 4 27c
Mushroom Tomatoes... 1 10c

25c in 4
New R.C. Potatoes... 4 25c
or \$1.95 case
Biscuit Specials
Edmonton's Own Biscuits... 19c
or 2 35c
Real Tasty Ginger Snaps... 2 27c
Pineapple... 2 55c
Provisions
Butter... 3 86c
Milkmaid... 2 82c
Pork Sausages... 36c
Pork... 23c
Spring Chikens... 50c
Ontario Cheese... 30c
Jennison Cream... 2 21c

White Angora Wool
Beautiful quality of French Angora Wool for the popular line.
29c
Saturday Special, 10 12c

Outstanding Value Here!
White Flannellette
750 yards white French flannellette... 98c
Pure Linen Luncheon Sets
300 yards of these Pure Linen Luncheon Sets... 2.82

Drug Section Every-Day Prices
Andrew Liver Salt... 49c
Laxative... 79c
Laxative... 90c
Laxative... 1 29
Laxative... 85c
Laxative... 39c
Laxative... 29c
Laxative... 45c
Laxative... 49c 2 85c

Well Spudded in at Castor
Work Started at Paint-carth by Hudson Bay
Exclusive to Edmonton Bulletin
CASTOR, Alta., July 23.—The Hudson Bay company has started work on the new paint-carth at Hudson Bay.

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Candy Specials
One of the finest...
27c
Main Floor

200 New Dresses
Go on sale Saturday at fifty-nifty-five—and the selection includes very many light and dark color fabrics, sleeveless and long sleeves, summer frocks and regular afternoon dresses, plain and fancy fabrics. All sizes for misses and women. \$5.95
Great value at... \$1.49

400 Daytime Dresses
Light and dark "Martha Washington" frocks already known to thousands of Edmonton women. Extra value in this special lot and sizes for everyone, little or big, 34 to 52. Very Specially Priced in one large group.
At Woodward's On Saturday... \$1.49

Continuing Sale of Silks - Saturday
English Veyella Flannel
Silk shades to choose from in this famous French silk... \$1.19
36-inch Wool Delaine
A pretty selection of colors in all-wool Delaine, 36 inches wide. \$93c
Snappy patterns, Saturday, yard... \$1.49

Splendid Footwear Records—3 for \$1.00
Clearing 200 pairs of our high-grade Ladies' and Gents' Oxford Footwear. To make room for our new fall stock. \$1.00 for 3 pairs. \$1.19 for 4 pairs. \$1.49 for 5 pairs. \$1.95 for 6 pairs. \$2.49 for 7 pairs. \$2.99 for 8 pairs. \$3.49 for 9 pairs. \$3.99 for 10 pairs. \$4.49 for 11 pairs. \$4.99 for 12 pairs. \$5.49 for 13 pairs. \$5.99 for 14 pairs. \$6.49 for 15 pairs. \$6.99 for 16 pairs. \$7.49 for 17 pairs. \$7.99 for 18 pairs. \$8.49 for 19 pairs. \$8.99 for 20 pairs. \$9.49 for 21 pairs. \$9.99 for 22 pairs. \$10.49 for 23 pairs. \$10.99 for 24 pairs. \$11.49 for 25 pairs. \$11.99 for 26 pairs. \$12.49 for 27 pairs. \$12.99 for 28 pairs. \$13.49 for 29 pairs. \$13.99 for 30 pairs. \$14.49 for 31 pairs. \$14.99 for 32 pairs. \$15.49 for 33 pairs. \$15.99 for 34 pairs. \$16.49 for 35 pairs. \$16.99 for 36 pairs. \$17.49 for 37 pairs. \$17.99 for 38 pairs. \$18.49 for 39 pairs. \$18.99 for 40 pairs. \$19.49 for 41 pairs. \$19.99 for 42 pairs. \$20.49 for 43 pairs. \$20.99 for 44 pairs. \$21.49 for 45 pairs. \$21.99 for 46 pairs. \$22.49 for 47 pairs. 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government buildings. This he has not done. Mr. Woodward thought Tory candidates had over-looked a great opportunity in not interviewing him and obtaining a promise that some territory would be used for the old province's buildings.

Mr. Blatchford lauded both Messrs. Manson and Woodward stating that they were two of the best friends Alberta had in the coast province. He recalled that Mr. Woodward had been a prime mover in the fight for a reduced rate for Alberta coal eastward and that Mr. Manson had fought equally well for reduced rates on Alberta grain moving westward.

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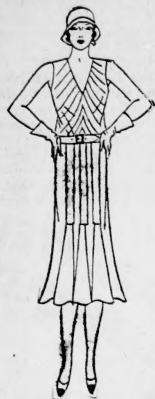
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radio will help you
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our dealer to test
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JULY CLEARANCE SALE

The fashion-wise woman wends her thrifty way to Thompson and Dynes, because of the news of this page—
Pre-Inventory Sale of Washable Sleeveless Silk Frocks
 Regularly priced to \$35, in our Street Floor Shop, Saturday



100 dainty sleeveless washable frocks in crepes and pique . . . they're bargains, you'll agree! See our windows Friday evening.



Just another stroke of good luck for you . . . summer frocks originally sold to thirty-five dollars. We suggest you come early!

The opportunity of the season! In this collection there is a varied assortment of white and cool water colors in pastels.



Capes, flares, pleats, tucks, godets, and novel style treatments too numerous to mention.

Worth Shopping! This sale that includes practically every style in sleeveless wash frocks in a smart variety of colors and fabrics, and no doubt about their fashion rightness. Hurry down early for a choice!

\$12.95

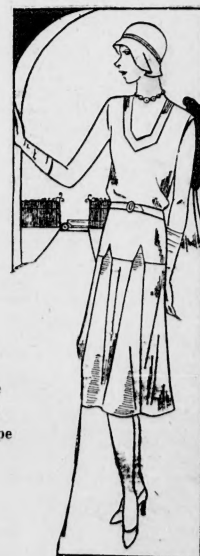
Original values have been disregarded for this Pre-Inventory Sale of 100 lovely Wash Frocks . . . the sale you have been waiting for. To be able to select wash silk frocks at reduced prices at the height of the summer is most gratifying.



White
 Eggshell
 Flesh
 Aqua
 Yellow
 Green
 Orchid
 Peach



Flat Crepe
 Silk Pique
 Satin Stripe
 Rajah
 Gloria



Thompson and Dynes
 LIMITED

*Buccaneers Came To America
As Peaceful Traders For Cattle,
But Later Turned Into Pirates*

Mr. D. M. Kennedy deceased in a
 small airplane meeting in Alaska in
 1964.
 Mr. and Mrs. Joseph Page
 deceased.
 Ann Marie registered at the Pyra-
 mid on Mr. Ronald McPherson's
 trip to Alaska in 1964. McPherson
 was a member of the International
 Brotherhood of Magicians, No. 100,
 A. M. 34, A. W. 122, C. T. 44,
 K. M. 100, M. E. C. H. 100, O. E. 100,
 K. L. 100, South. Eastern. C. J. O'Brien,
 was a member of the same lodge.
 Mr. and Mrs. Maryann are among
 the oldest people in the community.

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Wedding Bells **Sister Mary's Kitchen**

Sonnysayings
By FANNY V. CORY



match. On their return they reside on the bridegroom's farm in Malmö district.

MONTREAL PRODUCE
NITREAU, July 25.—Butter, eggs cheap, steady. Butter, No. 1 Quebec; cheese, finest westerns 10 1/4; finest easterns 10 1/4; eggs, specials 40; fresh extras 37; time 32; potatoes, per bag 80



7-22

Puppy don't know does he want to play with me, or with that

at Cooking Lake, where she is the guest of Mr. and Mrs. Walter B. Reid.

• • • • •

Dr. and Mrs. Norman Allin and family left Friday morning for Banff and Windermere. They will be away two weeks.

• • • • •

Mrs. C. T. Rutace of Calgary will be in town the end of next week, and will be the guest of her sister, Mrs. J. H. Smith.

• • • • •

Miss Betty Kraus, who has been the

Patterns will be delivered upon receipt of **TWENTY CENTS (20c)** in coins carefully wrapped or stamped. Be sure to write plainly your **NAME, ADDRESS, STYLE, NUMBER and SIZE** wanted.

Our **LATEST FASHION BOOK** will be sent upon receipt of **FIFTEEN CENTS (15c)** in coin. Address all mail orders to **Pattern Department, Edmonston Bulletin.**

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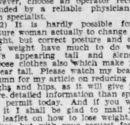


Use the pumice gently

BEAUTY QUESTIONS ANSWERED
Superfuous Hair
Dear Miss Leeds—I am very much troubled about these questions. I wonder if you could help me out a bit.

(1) I have a mass of hair on my legs and arms. I have tried to get it out by waxing, but it grows back so fast. I am sure it is not normal. I am sure it is not normal. I am sure it is not normal.

What's What
By HELEN DECIE



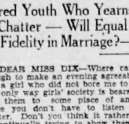
Use the pumice gently

Another method is to use a bleach on the arms and legs. This gradually weakens the hairs until they fall out. This is a very simple method. The following recipe is good. Dissolve one ounce of baking soda in four tablespoons of water. Two tablespoons of lemon juice. Two tablespoons of glycerine. Rub the mixture on the arms and legs. The hair will fall out. This is a very simple method. The following recipe is good.

DOROTHY DIX
Bored Youth Who Yearns for a Girl Who Doesn't Chatter—Will Equal Rights Make Greater Fidelity in Marriage?—Can Personality be Acquired?

DEAR MISS DIX—Where can I meet a girl who can entertain me enough to make an evening agreeable spent in her society? I have never met a girl who did not bore me to death after a few hours in her company. I have heard that there are girls who are so interesting that they can make a man forget his own existence. I have heard that there are girls who are so interesting that they can make a man forget his own existence. I have heard that there are girls who are so interesting that they can make a man forget his own existence.

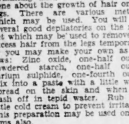
What's What
By HELEN DECIE



Use the pumice gently

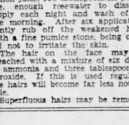
LETTERS OF ACKNOWLEDGMENT
Questions—1. "I notice that various hair-care formulas are on sale at grocery and department stores. Some are in vogue. I am sure it is not normal. I am sure it is not normal. I am sure it is not normal."

What's What
By HELEN DECIE



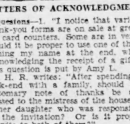
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By HELEN DECIE



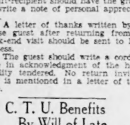
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By HELEN DECIE



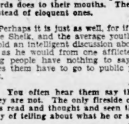
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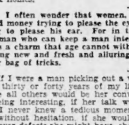
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Use the pumice gently

in all the WORLD NO OTHER



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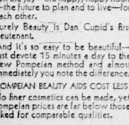
W. C. T. U. Benefits
By Will of Life.
Mrs. Gordon Wright

LONDON—A bequest of \$1,000 to the Women's Christian Temperance Union, of which Mrs. Gordon Wright was the life member, has been made by her will.

W. C. T. U. Benefits
By Will of Life.
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DR. CHAPEAU, L.D.
(L.D. Doctor)



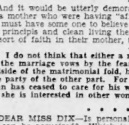
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DR. CHAPEAU, L.D.
(L.D. Doctor)



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DR. CHAPEAU, L.D.
(L.D. Doctor)



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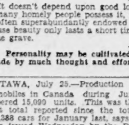
GO sight-seeing in lovely French Montreal and Quebec. Sail up the beautiful St. Lawrence. Visit lovely Nova Scotia, from St. John's to Antigonish. (Things left just in 1929) to Exeter's St. John's and Halifax. A gorgeous tour of beauty, contrast, historic shrines, and scenic spots. See Boston, New York and other large centers. itineraries varied to suit your taste. Come by plane, or write for full particulars.

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Such deliciously cool summer hosiery as this is sure to be in big demand tomorrow at 59c pair.
Of pure thread silk with a reinforcement of extra wear. Also fine toe and heel. Seamed and fashioned marked.



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Pastel Shades and White
Regularly \$5.95—Saturday at \$2.95
Double Fuji Silk Frocks for week-end outings, vacations and sports wear at \$2.95! Such a temptingly low price will bring them here right on the tick of 9 o'clock.



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Two Clearance Groupings Women's Distinctively Smart Pattern Hats
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New Summer Frocks of Flat Crepe
Featuring Cape Collars and Capelots
Cool Summer Frocks that will serve for numerous occasions in a good selection of styles. Silvery styled from skirt, shimmering flat crepe in pastel shades and white. Also in tailored style with pleated skirts and apron collars. Some featuring cape collars and capelots.




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An Eastern Wholesale Silk House makes it possible for us to offer lovely new printed silks, regularly worth \$2.50. Saturday at \$1.25.



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French Canton Crepes, English Celanese Satins and Crepe de Chine
Regularly to \$2.25—Saturday \$1.25
Those who have yet to make up a good sport or sports ensemble to complete their vacation wardrobe shouldn't fail to come and see these beautiful fabrics.



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Regularly up to \$4.95—Clearance Saturday \$2.95
Portions of special purchase shipments together with broken lines from regular stock.



\$2.95

Men's and Young Men's Smartly Tailored Fashion Craft Suits
At \$25.00—Extra Pants at \$7.00
There's no comparison between ordinary ready-to-wear clothes and Fashion Craft garments fit as if made to measure, for there's a model for every figure—tall, medium, tall, slight, average or stout. These \$25.00 suits are beautifully tailored of fine quality all-wool worsteds in every length, and also sportively modish and dandy blue, gray and black.



\$25.00

Men's Cool Summer Underwear
Extra Special Sale in Men's Wear
Men's Cool Rayon and Lisle Sox
Men's Fine Quality Boots and Oxfords



\$1.00

Women's Cool Dimity Pyjamas
Special Saturday—79c
Cool and comfortable dimity pyjamas in a variety of styles. Made of fine quality dimity in peach, blue, pink, grey, blue and white. Some with V-necks and piped and trimmed with contrasting colors. Small, medium and large sizes.



79c

Women's Dimity and Voile Nightgowns
Special Saturday—75c
For those who still prefer Nightgowns, we have a special sale of exceptional values in fine dimity or Voile. They come in shades of pink, blue, white, and green. Some with contrasting colors. Small, medium and large sizes.



75c

Children's Fuji and Rayon Silk Frocks
Reg. to \$3.75 Saturday at \$1.95
Chic new one-piece styles of fine quality Fuji Silk and Rayon. In lovely pastel shades, featuring high collars and long sleeves. Trimmed with pipings, etc. Sizes 7 to 14. For sale. Regularly \$3.75. Special Saturday \$1.95.



\$1.95

Misses' and Children's Whoopee Pants
Reg. to \$1.50 Saturday at 95c
Serviceable well-made Whoopee Pants of black and navy blue. Piped with red or yellow. Also of blue denim. Regularly \$1.50. Special Saturday 95c.



95c

JOHNSTONE WALKER

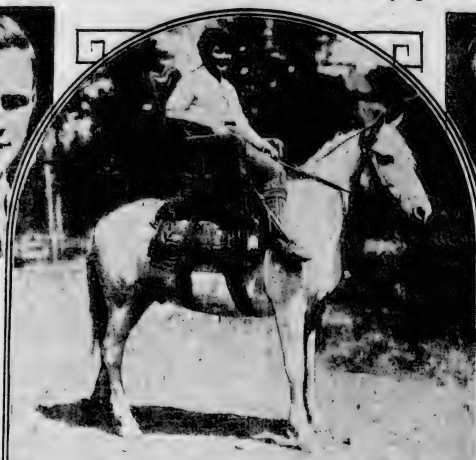
Knights Daughter: Positively First Appearance: Radio Artist



Miss Katharine Trevelyan, daughter of Sir George Trevelyan, British minister of education, as she appeared at camp in Jasper Park, B.C., during trans-Canada hike, during which she had many varied experiences.



Clifford Baldwin, aged sixteen, of Barrie, Ont., one of boys selected to represent Canada in dairy cow judging championship contest at Manchester, Eng., as he appeared upon arrival.



—Photo by C.N.R.
Mountain horses are pretty nonchalant. Look how this one takes the 'Horse Howdah', invented by Jasper Park veteran trailman for visitors who have no use for a saddle.



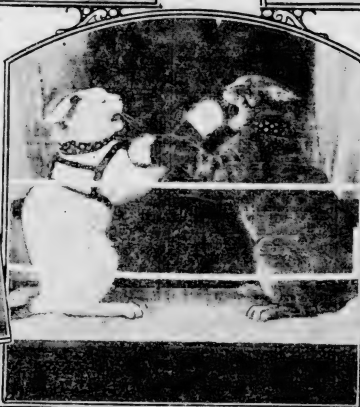
T. L. P. Roberts, honorary secretary of Canadian Flying Club Association, one of six Canadians appointed to confer with international aviation officials for purpose of organizing Dominion branch of Aeronautical Federation.



—Photo by CHEVRE, APPEL
Mrs. Rupert Lucas, formerly Miss Connie Stewart, who is one of the radio artists over C.N.C., taking prominent parts in short plays over the air.



Chester Taylor, 35, New York war veteran, who has undergone eight operations, and is unemployed, offers body as subject for medical experiment in exchange for living for his wife.



Fardier (left) and Tommy, reported to be only boxing cats in the world, taking it during a recent hotly contested bout at Atlantic City. They are ordinary alley-kittens and far from thoroughbred.



—Copyright 1936 by the Pacific and Atlantic Photos Inc.
Clara Callender, ten-year-old daughter of Californian golf pro, who shot 96 to win a medal in recent golf tourney and is considered greatest girl golfer of her age in the States.



Prince George arrives with Squadron Leader Don at Radlett, England, to officiate at opening ceremony of new Hanley-Page Aerodrome there.



Prince Sigvard, 23, son of Swedish crown prince and grandson of Duke of Connaught, whose betrothal to Princess Juliana of Holland is rumored.



Interior view of new motor vessel, Britannic, world's largest cabin liner, which recently completed its transatlantic maiden voyage to New York. This is an exterior promenade in William and Mary style.



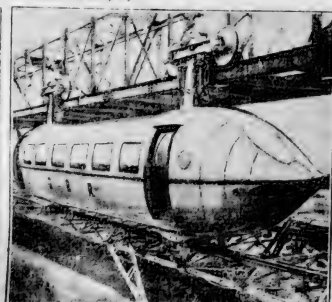
Gardeners laying mosaics of flowers on principal street of Genzano, Italy, over which festival procession of Corpus Christi, passes during celebrations for which the town on shores of Lake Nemi, is famous.



—Photo by C.N.R.
Interior of one of new lounge cars recently introduced by the C.N.R. to run on transcontinental service. These cars are equipped with miniature gymnasium, barber shop, ice cream parlor, radio and public stenographic service.



Hermann Fieck, fourth officer of the Bremen, who wed Miss Mary Davis Landstreet, New York society girl.



New railplane invented by George Bennie, who is said to have developed the idea to a high degree of practicability.



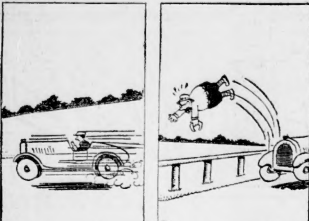
Two of valuable masterpieces in \$5,000,000 collection of art objects, owned by late Gustave Dreyfus, recently purchased by Sir Joseph Duveen and his brother, world's leading art collectors.



Bruce W. Steele, El Paso, Texas, plumber, who has been divorced fourteen times.

FRITZI RITZ

By Bushmiller



Your Baby and Mine

By MERLE MEYER ELDER

CRYING FOR ATTENTION MERELY BAD HABIT

Habit is established by repetition of the same act. The simple act of crying with a purpose is learned when the baby discovers that each time he raises his voice in urgent plea, some one hurries to his aid and does something for him.

He grows older the baby has a growing appreciation of how pleasant this "something" can be. He does not get tired of being in one position. He does want more words to play upon even though those words are merely "come here, the dinner is ready, the living room." Babies cry because this is their only good word. But if we constantly attach some agreeable attention to the crying, it will be a pretty stupid baby who didn't learn to use his voice with this end in view. This is a bad habit.

Parental Crime

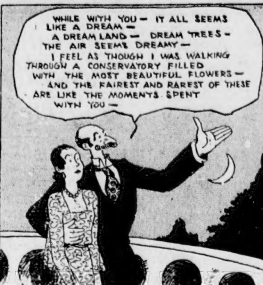
Authorities agree that while baby should have every necessary attention and should not learn the habit of crying, the parent should not stop crying before coming to the aid. In pleasant terms, and make him happy for the attention which he is, while his mother learns, a good habit.

Mrs. J. L. McD. has worked this out successfully and so will give the finger. "I wonder if mothers would be interested in knowing how I solved

THE GUMPS



A Hint to the Wise



By Smith



BOOTS AND HER BUDDIES

Opal Is Down on Gliders

By Martin



FRECKLES AND HIS FRIENDS

What Does He Mean?

By Blosser



THE NEBBES

The Sun Shines Bright

By Sol Hess



Little Stories for Bedtime

By THORNTON BURGESS (Copyright)

Now that he had listened to Old Man Temptation instead of saying "No" at him and making him run away in the first place, as he should have done, Buster Bear had made himself think it would be quite safe to go as far as the Old Orchard and see what sort of place it was. He was sure that Buster Bear and his sister had stored the honey there that they had been making all summer. Anyway, they flew in that direction. Buster Bear had visited the Old Orchard. He had wanted to many times, but it was too near Farmer Brown's house. Usually Buster Bear has a very wise head on his shoulders. He fears none of the little people of the Green Forest, but he does fear him in spite of the fact that he had seen Farmer Brown's Boy run from him and had frightened a mouse almost out of his skin. Buster Bear had forgotten and never would forget, the night he himself had been visited by Farmer Brown's Boy. The night he himself had been visited by Farmer Brown's Boy. The night he himself had been visited by Farmer Brown's Boy.

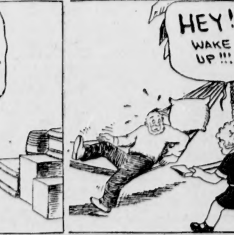
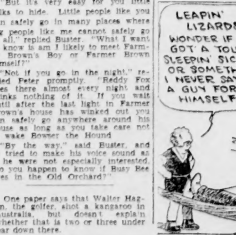
THE ADVENTURES OF PETER PEN



LITTLE ORPHAN ANNIE

Up and at 'Em

By Gray



EATON'S DAILY STORE NEWS

STORE OPENS AT 8:30 a.m.—CLOSES AT 5:30 p.m., Wednesday, 8:30 a.m. to 1 p.m.

Pre-Inventory Clearances Foretell Savings for Every Shopper



Men's Hatchway No-Button Combinations

Pre-Stocktaking Clearance—All Sizes in the Lot

MEN will appreciate quite as much as the exceptionally low price the fact that these are the no-button suits—made of soft, absorbent white nainsook—that will not cling. Wonderfully comfortable and wonderful value. These garments are roomily proportioned and finished with elastic insert at the back. All sizes in the lot. Shown in the sketch at the left. **Saturday Morning, Extra Special 95c**

Men's Sherwood Shirts—Another Fine Grouping, Saturday

WHETHER you prefer a plain colored shirt or one in the new patterns, this assortment will hold great interest for you.

Neckband and collar-stuffed negligee shirts of imported fabric and broadcloth, that represent reasonable value. Plain white, tan and blue; also stripes and fancy patterns. Sizes 14 to 17. **SATURDAY, EACH 95c**

Pre-Inventory Clearance Men's Worsteds Suits Single and Group Stripes

Two-button single-breasted models from regular stock—broken lines grouped to clear. Broad-shouldered two-button sack coats with notch or peak lapels, plain vests and full cut trousers that drop straight from the hips. Greys and browns. Sizes 35 to 44 collectively. **\$14.95**

Saturday, 8:30 Special

—Minor alterations made free of charge.



Men's \$3.95 Footwear

Good wear with boots and outdoors staunchly built of black and brown leathers and finished with rubber heels. Sizes 6 to 11.

Sturdy \$2.98 Work Boots

Black and brown leather-topped shoes in toecap style, strongly lasted for long service. Both leather and Patent shoes. Sizes 6 to 11 collectively. **\$2.98**

—Main Floor

Service Groceries—Phone 91243

Orders received before 12:30 will be delivered same day to districts where there are two deliveries daily.

Butter 2 lbs. 63c

RISQUITS—Fresh crisp oliger- bees.	2 lbs. 29c
Week-End Special	2 lbs. 29c
PEAR—Riverside brand green tender peas, No. 2 tin.	2 lbs. 49c
Week-End Special	2 lbs. 49c
CHIFSO—(Quick Buds)—For tub or washing machine.	2 lbs. 39c
Special	2 lbs. 39c

EATON'S Quality Fresh and Smoked Meats

Phone 91243—Regular Store Deliveries

LEGS OF LAMB (Whole). Special	29c
SHOULDERS OF LAMB— (Whole). Special per lb.	19c
ROAST BEEF. Special per lb.	43c
ROAST PORK. Special per lb.	43c
BONELESS STEWING BEEF. Special	16c
SHOULDERS YOUNG PORK. Special per lb.	19c
CHOICE LOINS FORK. Special per lb.	29c
CHOICE TWIN BACK BACON (Whole or half). Special per lb.	36c
SMOKED HAM (20-lb. avo- ers, whole or half). Special per lb.	23c
CHOICE RACK BACON (Sliced). Special per lb.	39c
CHOICE COOKED HAM (Whole or half). Special per lb.	43c
CHOICE BROADBENT (Sliced). Special per lb.	49c
CHOICE BROADBENT (Sliced). Special per lb.	23c

At the Fruit and Vegetable Counter

Phone 91243—Regular Store Deliveries

CALIFORNIA VALENTIA GRAPES, 6-10 and 12-14 small size.	20c
Medium size.	25c
Large size.	25c
PRIME CANTALOUPE. Large.	2 for 35c

EATON GROCETERIA

PRICES UNIFORMLY LOW—PAY LESS—LIVE BETTER
Interesting Values in Our Groceries

BUTTER—Sun Glo brand creamery butter in 3-lb. blocks. 85c

SEEDLESS RAISINS, Economy 2-lb. cask.	21c
PEAR—Green tender peas in No. 2 tin.	2 lbs. 29c
ASPARAGUS, Del Monte or Lily's brand in 1-lb. can.	2 lbs. 45c
KIPPED FRUITS—Navy brand, 2-lb. tin.	2 lbs. 25c
GRAPE JUICE—Wholly pure juice of seeded grapes, 5- size bottle.	31c
TOMATO KETCHUP—Libby's fine quality food bottle.	2 bottles 35c
POTTED MEAT PASTES—1 lb. cans, 4 in 1-lb. tin.	4 lbs. 19c
PEE BEAN FLAKES OR RICE KISPIES—Kellogg's cereal.	3 lbs. 34c
JAM, Black currant or straw- berry, Jasper brand in 8-oz. tin.	46c
SOAP—P. & G. White Nap- tha brand in 2-lb. box.	6 lbs. 22c
ONION, Wholesome all deli- cious, Large pack.	19c
TEA, Patoka's Paloma brand black tea.	42c
SPECIAL NOTE You will find many in- teresting values in this section again Saturday. This includes a complete list of reasonable supplies for your larder.	

At the Fruit and Vegetable Counter

NEW POTATOES—White variety.	5 lbs. 15c
APPLES—McIntosh's.	3 lbs. 25c
TOMATOES—Ripe field fruit, 2 lbs. tin.	2 lbs. 29c

At the Provision Counter

BOILED HAM. Sliced.	48c
RACK BACON. Choice cuts.	31c
PORK SAUSAGE. Choice.	22c
CANADIAN CHEESE. Choice.	25c

"Carry and Save"

Cotton Print Frocks

With Jaunty Bolero Jackets

Trim attached sleeveless jackets give these cotton print frocks an air of novel chic. They swing jauntily over sports effects of snowy cotton, embroideries lending an effective touch at the neckline. The skirts are neat flares or pleats, in the same flower-bright prints as the little jacket tops. The fabrics alone would ordinarily ask this pricing—they're crisp and color-bright to frequent tubbing. A complete size range, 34 to 42, in many attractive colorings. The artist has given an exact illustration.

OPENING HOUR SPECIAL **\$1.00**

Cotton Opera Top Vests

Clearing at Half Price

SOFTLY knit white cotton vests—they've long been the popular choice of sportswomen for active wear in warm weather. At this half pricing they'll be in demand for everyday wear as well.

Patterned from cotton that's softy cool and very comfortable in warm weather due to its ready absorbency. The out-ones for larger women have short sleeves. Sizes 34 to 42 and 44.

HALF PRICE **25c**

—Second Floor.



Women's Fine Silk Hose—Chiffon or Service

Chiffon With Fancy Clocks

Lovely sheer stockings—some with fancy clocks tracing nobly line up the side. Others smartly plain. Slightly imperfect. Fully fashioned with French heels. Sizes 4 to 10.

The overall are denim, drill or smooth gray-hued broadcloth. Whoopie pants are bright in line with ladings in the waist-bands and triangular inserts in the trouser cuffs. Many have jackets to match, and trim white sport shirts are included in the group. Red, orange, red, and blue—a host of colors. All misses' sizes. **REDUCED 98c**

—Second Floor

—Main Floor

Tooth Brushes and Creams

COLORS CELLULOID BRUSHES.....	15c
EATONIA TOOTH BRUSHES.....	25c
POPULAR TOOTH PASTES	
Listerine.....	15c
Colgate's.....	25c
Peppermint.....	35c
Forhan's.....	35c

—Main Floor

Basement Bargain Section Economies

—No Mail Orders
—No Delivery

Printed Crayshene Frocks

Summery Bright and Tubbable

Frocks of silky crayshene printed in flowery patterns of summery gaiety. Boasting style details that one would expect to find only on higher priced frocks, these frocks from snug-fitting bodies or are straight with crisp pleating. The colors are as gay as any summer frock. Sizes for misses and women—11 to 20 and 34 to 44.

BASEMENT BARGAIN SECTION, PAIR 10c

Kiddies' Half Socks

To match in their gay trimmings with last summer's frocks and suits. Soft, fine cottons are knit with plain or roll-down cuffs. In white, the toes and heels are pink, orange or brown. Sizes 4 to 8. **BASEMENT BARGAIN SECTION, PAIR 10c**

Fresh Drug Sundries

ABSORBENT COTTON, Pound roll.....	39c
ABSORBENT GAUZE.....	29c
FACE CLOTHS—Two sizes.....	10c and 15c
CHAMOS—25¢7 inches, Each.....	\$1.75
RUBBER GLOVES—For ear and ulcers, Each.....	25c
NOTEN—Box of 12 compacts.....	49c

Monarch Washer

A very low price for a dolly type hand-power washer. The tub is stamp stamped with corrugated rubber surfaces inside. The flat is accurately patterned and braced to tub, and all woodwork is varnished in natural color.

SPECIAL PRICE \$9.35

In the Chinaware Section

ROYAL SETS—A host of this in various sizes. Light blue touch design.

DAILY SET 69c

MEALIN DINNER SETS—For small families at home or camp. **PRICE \$5.00**

At the Candy Counter

VANILLA BUTTER CREAMS—Rolled in powdered sugar. Per lb. **35c**

CADDERY'S CHOCOLATE—In bars of different weights. Priced **5c to 45c**

SPANISH PEANUTS—Fruity roasted, chocolate drop and salted. Per lb. **19c**

EVERYBODY'S CANDY TREAT

Favorite Chocolate Drops

The Eaton Candy Kitchen has sent us a fresh supply of delicious, old-fashioned, one-hundred percent chocolate drops. The kind with the thick rich coating. Centers are assorted—lemon, orange, cherry, etc.

SATURDAY, LB. 25c

—Main Floor

Men's Socks

Novelty Patterns

Smartly colored—serviceable in wear—and light weight. Easy for a man to secure a summer's supply from the broad assortment and effect generous savings. Rayon and cotton yarns combine to give durability and softness. Sizes 10 to 11½. **Basement Bargain Section, 25c**

Chintz, Cretonne, Satin and Taffeta Cushions

SQUARE CUSHIONS—Covered in colorful chintz, 16-inch. **EACH 39c**

Watches

Dependable 15-wheel pocket watches with green gold-filled cases, open face style, storm wind and anti-rust guaranteed. **EACH \$5.95**

—Main Floor

Special Values! Popular Golf Clubs

THE prices on the first three lines have been reduced and the last item was specially purchased for Saturday's selling.

Beach Umbrellas

Large canvas shades for beach, camp and harvest use. Strong ribs and pole. **Each \$3.65**

—Downstairs

MECHANICAL BOATS

Saturday Attraction in the Boys' and Girls' Toy Section

Miniature ocean liners—dandy ones, with shiny metal frames, propellers that really whirled and go the waters at terrific speed! Make any boy long to be a sailor! **50c**

Painted red and yellow—outlined in black—and complete even to the smoke stacks. Winding any included.

Only one to a customer, none delivered. **EACH 50c**

—Downstairs

A Mattress Special

An Eaton Branded Line

As the ticking pattern has been discontinued by Simmons, we are clearing 30 of these excellent white cotton mattresses at a substantial savings.

Layer built for buoyancy, firmly tufted and finished with roll edge. Three sizes—3 ft. 3-in.; 4-ft.; 4-ft. 6-in. **Saturday Special \$12.50**

—Third Floor

—Main Floor

—Main Floor

—Main Floor

—Main Floor

—Main Floor

—Main Floor